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Press release

Julien Bianchi appointed CEO of Polytype SA, Fribourg

Julien Bianchi will take over management of Polytype SA, Fribourg, the specialist in developing and manufacturing machinery for printing on cups and tubes, effective April 1, 2024.

Julien Bianchi is 41 years old and lives in the canton. He completed his apprenticeship as an automation technician at Polytype and then attended engineering school in Fribourg. He completed his education with an MBA at the School of Management in Fribourg.

His career has been closely associated with Polytype and he held various positions at the company between 2006 and 2017. From 2017 through 2024, he managed the companies G. Kolly SA in Le Mouret, KOCO Solutions AG in Zug and Boch AG in Tenniken (BL). In his current position, he was awarded the Industry 4.0 prize with G. Kolly SA.

Polytype SA belongs to the Wifag-Polytype Holding SA (WPH) Group, which is based in Fribourg. The company has subsidiaries in the United States and Thailand and is the world leader in developing and manufacturing machinery for printing on cups and tubes. Mainly using the offset method, Polytype develops technology for digital printing on different types of packaging.

The WPH Group is delighted at the arrival of Julien Bianchi, who knows the company well and has proven management experience and skills. He will be a highly effective leader in developing the company and new digital technologies.

Fribourg, April 2024